

TELEFILM
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PARTNER
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CHOICE

**REQUEST FOR PROPOSALS:
NATIONAL PUBLIC SERVICE
CAMPAIGN**

Solicitation no.: TFC-037-05102021

QUESTION & ANSWERS

As of October 12, 2021

TELEFILM.CA    

REQUEST FOR PROPOSALS: QUESTIONS AND ANSWERS

To all bidders, here are some precisions regarding the request for proposal.

1. In terms of the media start time, when would the campaign launch? Approx. timing?

The campaign should be ready to launch Winter 2022.

2. What would the campaign length be?

The campaign, in different forms, would be in market for one year (12 months).