

## **ADVANCE CONTRACT AWARD NOTICE**

**TITLE: Turnkey interactive visual art project with the participation of Indigenous artists**

### **INTRODUCTION:**

The Department of Canadian Heritage intends to obtain a turnkey visual arts project involving interactive applications, technologies and projection techniques with the participation of Indigenous artists representing diverse Indigenous communities in Canada for Winterlude 2022 (winter festival in Canada's Capital).

The purpose of this Advance Contract Award Notice (ACAN) is to signal the government's intention to award a contract for these services to Lucion Media, 6630 Rue Hutchison, Ste 400, Outremont QC H2V4E1, Canada. Before awarding a contract, however, the government would like to provide suppliers with the opportunity to demonstrate that they are capable of meeting the requirements set out in this notice, by submitting a statement of capabilities during the 15-calendar day posting period.

If other potential suppliers submit a statement of capabilities during the 15-calendar day posting period that meet the requirements set out in the ACAN, the government could proceed to a full tendering process on either the government's electronic tendering service or through traditional means, in order to award the contract.

If no other supplier submits, on or before the closing date, a statement of capabilities meeting the requirements set out in the ACAN, a contract will be awarded to the pre-selected supplier.

### **BACKGROUND:**

The Department of Canadian Heritage (PCH) is responsible for the planning, development, and implementation of Winterlude in Canada's National Capital Region (NCR) in February of each year. PCH is seeking for a service provider to present a turnkey visual art project, touching interactivity applications, technologies, and projection techniques with the participation of Indigenous artists representing diverse Indigenous communities across Canada to contribute to the presentation of Winterlude 2022 programming.

The key services that the supplier will provide include the following:

### **1. Administration**

- a) Assist PCH in enriching programming related to the truth and reconciliation of Canada's Indigenous peoples in the planning, development and presentation of a visual art project involving interactive applications, technologies, and projection techniques.
- b) Provide existing materials and facilities to deliver the project independently.
- c) Secure and maintain in force for the duration of the contract comprehensive public liability insurance with a minimum coverage of five million dollars (\$5,000,000) per occurrence or otherwise satisfactory to the Minister.
- d) Coordinate the transportation of staff members for the realization of the project at Winterlude.
- e) Handle the remuneration of company's employees and sub-contractors, including Indigenous artists involved in the project.
- f) All information and interpretation tools must be provided in both official languages of Canada.

### **2. Visual Art Project**

- a) The Producer must have previous experience working with First Nations, Métis and Inuit peoples in the development and delivery of an interactive visual art project that will bring together visual artists, sculptors, poets and musicians and present their work in a journey that celebrates ancestral teachings and a vision of a world to come.
- b) Meet the construction schedule and delivery of the project for a finalized set-up date of February 3, 2022 until full completion of event on February 21, 2022.
- c) Provide a detailed project plan.
- d) Comply with all applicable health and safety regulations.

### **3. General Services**

- a) Ensure that at least one representative of the vendor is present at all times on site during set-up and tear-down, while providing additional supervision during the event.  
(Winterlude dates: February 4-21, 2022).
- b) Ensure that the immediate areas of the visual arts project are safe at all times and meet Canadian safety codes.
- c) All electrical structures must comply with Canadian national codes and standards. They must also be certified or inspected by an organization with CSA accreditation.

### **4. Schedule**

#### **Pre-Event:**

- a) Collaborate with PCH Program Coordinator throughout the planning, implementation and until the full completion of the project.
- b) Provide a thorough facility plan to PCH.
- c) Meet established timelines and ensure timely delivery of the project.
- d) Perform other duties to ensure the success of the project.

**During the event:**

- a) Ensure that the immediate areas of the visual art project are safe at all times.
- b) Monitor the progress of the project and inform the PCH Program Coordinator when there are any deficiencies or changes to be made.
- c) Additional programming may be added upon agreement between PCH and the Contractor.

**At the end of the event:**

- a) Ensure that the immediate areas of the visual art project are safe at all times.
- b) Dismantle as of February 22, 2022.
- c) Other activities may be added subject to agreement between PCH and the provider.

**5. Human Resources**

- a) Provide a contact person to liaise with PCH Program Coordinator throughout the planning, implementation and until the full completion of the project. This person's responsibilities include overall project planning and development of a work plan.
- b) Provide an on-site coordinator for the duration of Winterlude.
- c) Provide the necessary manpower to complete all tasks and requirements for the interactive visual art project.

**6. General – Post event**

- a) Provide the PCH Program Coordinator with recommendations for future years in the first week of March (after Winterlude). There will also be a meeting to discuss project successes and challenges.

The contract is for a period of one (1) year.

The estimated value of the contract is \$130,500.00 (plus applicable taxes).

**MINIMUM ESSENTIAL REQUIREMENTS:**

Any interested supplier must demonstrate by way of a statement of capabilities that it meets the following requirements:

- Experience: Over 15 consecutive years of experience in creating experiences for entertainment, cultural and public institutions.
- Experience: Over 15 years of experience working with the Government of Canada to implement an interactive visual art project.
- Knowledge and understanding of Canada's diverse Indigenous communities and the truth and reconciliation of Canada's Indigenous peoples.
- Materials: The supplier must demonstrate the ability to supply all materials and have the existing facilities to deliver the project independently and within the specified time frame.

## **JUSTIFICATION FOR THE PRE-SELECTED SUPPLIER:**

Founded in 2000 by Bernard Duguay, Lucion Media is a firm that creates experiences for entertainment, culture and public institutions. Its creative team includes visual artists, set designers, musicians, video artists, scriptwriters and interactive media specialists.

Over the past 20 years, Lucion Media has distinguished itself by producing digital content with high artistic value. More than 400 productions have been completed in Canada and internationally, including light installations, architectural projections, mobile applications, stage productions, immersive environments for museums, and visual wraps for television.

Lucion Media is the only company in the country to hold this type of light structure with the electrical control standards issued by the Government of Canada and the City of Ottawa.

Lucion Media is being considered for this project for their extensive visual art. The proposed project is an indigenous representation that directly addresses the reconciliation of Canada's Indigenous peoples.

Title to the intellectual property arising from the proposed contract will vest in the contractor.

## **RESPONSE:**

Suppliers who consider themselves fully qualified and available to meet the specified requirements may submit a statement of capabilities in writing to the Contracting Authority identified in this Notice on or before the closing date of this Notice. The statement of capabilities must clearly demonstrate how the supplier meets the advertised requirements.

The closing date and time for accepting statements of capabilities is November 18, 2021 at 2:00 P.M. EST.

Inquiries are to be directed to:

Joelle Thériault  
Team Leader, Contracting and Materiel Management  
Contracting and Materiel Management Directorate  
Department of Canadian Heritage  
E-mail: [contrats-contracting@pch.gc.ca](mailto:contrats-contracting@pch.gc.ca)

Statements of capabilities are to be sent electronically (by e-mail) to:

Attn: Joelle Thériault / 10211480  
[contrats-contracting@pch.gc.ca](mailto:contrats-contracting@pch.gc.ca)

**POLICY INFORMATION:**

[Government Contracts Regulations](#) (GCRs) exception 6(d) “only one person is capable of performing the contract”.

The requirement is subject to the provisions of the Canadian Free Trade Agreement (CFTA), the Canada–Chile Free Trade Agreement, the Canada–Colombia Free Trade Agreement, the Canada–Honduras Free Trade Agreement, the Canada–Korea Free Trade Agreement, the North American Free Trade Agreement (NAFTA) and the Canada–Panama Free Trade Agreement.