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K1A 0S5

Bid Fax: (819) 997-9776

Revision to a Request for a Standing Offer

Révision à une demande d'offre à commandes

Departmental Individual Standing Offer (DISO)

Offre à commandes individuelle du département(OCID)

The referenced document is hereby revised; unless
otherwise indicated, all other terms and conditions of
the Offer remain the same.

Ce document est par la présente révisé; sauf
indication contraire, les modalités de l'offre demeurent
les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St./ 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Press Release Distribution Distribution de communiqué de presse	
Solicitation No. - N° de l'invitation EN578-211808/A	Date 2021-12-01
Client Reference No. - N° de référence du client EN578-21-1808	Amendment No. - N° modif. 003
File No. - N° de dossier cy037.EN578-211808	CCC No./N° CCC - FMS No./N° VME
GETS Reference No. - N° de référence de SEAG PW-\$\$CY-037-80525	
Date of Original Request for Standing Offer Date de la demande de l'offre à commandes originale 2021-10-31	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM Eastern Standard Time EST on - le 2021-12-07 Heure Normale du l'Est HNE	
Address Enquiries to: - Adresser toutes questions à: Oscar Delgado Garcia	Buyer Id - Id de l'acheteur cy037
Telephone No. - N° de téléphone (514) 237-8462 ()	FAX No. - N° de FAX () -
Delivery Required - Livraison exigée	
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	
Security - Sécurité This revision does not change the security requirements of the Offer. Cette révision ne change pas les besoins en matière de sécurité de la présente offre.	

Instructions: See Herein

Instructions: Voir aux présentes

Acknowledgement copy required Accusé de réception requis	Yes - Oui <input type="checkbox"/>	No - Non <input type="checkbox"/>
The Offeror hereby acknowledges this revision to its Offer. Le proposant constate, par la présente, cette révision à son offre.		
Signature	Date	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
For the Minister - Pour le Ministre		

Amendment 003

This amendment is raised to answer questions from one or more bidders.

Questions and Answers:

Q1:

Under SMR Elements: Section A.3.2.1. Point #2 - Audio Summary links are not available. Would it be an acceptable alternative to have a WCAG accessible website whereby releases can be interpreted by screen readers for visually impaired users.

A1: Yes.

Modification 001:

On page 34 of 59 at "A.3.2.1 SMR Elements", DELETE:

2. Audio Summary Link summarizing the key elements of the press release

Q2:

Under SMR Elements: Section A.3.2.1. Point #6 - del.icio.us is obsolete. Can this be removed?

A2: Yes

Modification 002:

On page 34 of 59 at "A.3.2.1 SMR Elements":

DELETE:

6. Enabling links to social bookmarking sites (i.e. del.icio.us)

REPLACE with:

6. Enabling links to social bookmarking sites

Q3:

Under SMR Elements: Section A.3..2.1. Point #12- Moderated comments boxes don't generate engagement and are no longer relevant. Can this be removed?

A3: Yes

On page 34 of 59 at "A.3.2.1 SMR Elements", DELETE:

12. Comment Box allowing users to comment on the release through a mediated comment box.

Q4:

Under Section 15, We include the right for the distribution of the photo with the news release. Our contracts with photographers do not transfer the entire right. It is possible to have it on a case by case basis. This clause was not present in the previous agreement and we recommend to remove this section.

A4:

Section 15 remains with no changes.

Q5:

Social media landscape changes very quickly. As an example we noticed changes in YouTube's policy. Since we didn't create or own the rights to the content and often duplicated the content from the client's channels, we now often received licensing issue warnings from YouTube. As another example iTunes has been replaced by the Apple Podcast app. For these reasons we are asking if, in the Mandatory criteria M4, you could replace *upload multimedia contents to websites such as Flickr, YouTube, iTunes etc. with embed YouTube videos, MP3 & MP4 files, and other audio, video and image files into news releases. Provide relevant social media sharing tools for audio, video, and image files.*

A5: Yes

Modification 003:

On page 14 of 59 at "M4 – Experience with Social Media":

DELETE:

Offerors must demonstrate capability to distribute media materials on-line to various social media websites such as Facebook, Twitter, etc. and upload multimedia contents to websites such as Flickr, YouTube, iTunes etc.

REPLACE with:

Offerors must demonstrate capability to distribute media materials on-line to various social media websites such as Facebook, Twitter, etc. and embed YouTube videos, MP3 and MP4 files, and other audio, video and image files into news releases and provide relevant social media sharing tools for audio, video and image files.

Q6:

We also ask to add the following Sections, as per previous Standing Offer :

Section 17 – Ownership and Copyright :

1. Paragraph 1 of Section 19 (2008-05-12) Ownership and Section 20 (2008-05-12) Copyright of 2035 (2016-04-04), General Conditions will not apply to the Media Contacts Database part of the Work found at Category 2 of the Statement of Work. The Contractor grants to Canada a non-exclusive, non-transferable and non-sublicensable (except as otherwise provided), fully paid up, royalty free (other than the Contract Price) licence to use the Media Contacts Database for the purposes of receiving the benefit of the services under each call-up against the Standing Offer.

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2. Paragraph 5 of Section 22 (2008-05-12) Confidentiality of 2035 (2016-04-04), General Conditions will not apply to the Media Contacts Database or to Photo Assignments. Canada will not be liable for any unauthorized use or disclosure of information that could have been so marked or identified and was not.
 3. **Section 18 – Use of Subcontractors for Photo Assignments** Canada acknowledges and agrees that the Contractor may use subcontractors to provide Photo Assignments, and therefore that the "written consent" requirement in paragraph 1 of Section 06 (2013-06-27) Subcontracts of 2035 (2016-04-04), General Conditions does not apply to those services.

A6:

Modification 004:

On page 29 of 59 at "2.1 General Conditions" ADD the following:

2.1.1 General Conditions 2035 is modified as follows:

1. Paragraph 1 of Section 19 Ownership and Section 20 Copyright of 2035 (2020-05-28) will not apply to the Media Contacts Database part of the Work found at Category 2 of the Statement of Work.. The Contractor grants to Canada a non-exclusive, non-transferable and non-sub licensable (except as otherwise provided), fully paid up, royalty free (other than the Contract Price) licence to use the Media Contacts Database/Online Media Database for the purposes of receiving the benefit of the services under each call-up against the Standing Offer.
2. Paragraph 5 of Section 22 Confidentiality of 2035 (2020-05-28) will not apply to the Media Contacts Database, to Photo Assignments or to the Infographic Service. Canada will not be liable for any unauthorized use or disclosure of information that could have been so marked or identified and was not.
3. Canada acknowledges and agrees that the Contractor may use subcontractors to provide Photo Assignments and the Infographic Service, and therefore that the "written consent" requirement in paragraph 1 of Section 06 Subcontracts of 2035 (2020-05-28) does not apply to those services.

All other terms and conditions remain the same