



**Canada Lands Company
Société immobilière du Canada**

**RFP No. CNT-2021P08
CN Tower Multimedia Content**

Addendum 3.0 – Issued December 9, 2020

This addendum summarizing questions and their responses.

1. What items currently installed are going to remain after the renovation?

The floor is being complete renovated, no previously-installed items will remain.

2. Requesting architectural drawings.

These will not be provided.

3. Requesting renders of the architectural concept to get a better understanding of the environment.

This has been uploaded to the Data Room.

4. Requesting a floor plan to show locations of the video walls.

Floor plan has been uploaded to the Data Room.

5. Is there power and space available for technical equipment?

This RFP is for the creation of content only and Proponents must work with the technical equipment provided.

6. Has a decision been made regarding installation of the LED Ribbon Option 2 or LED Wall at the Glass Floor?

All 3 video walls are being installed.

- 7. Is the design of the ribbon walls final, or is there an opportunity to make changes to their design?**

The design is final.

- 8. If the specified technology does not support the experience we wish to propose, are we required to integrate additions within our proposal?**

Proposed content is require to work with the equipment provided.

- 9. Is the scope of work to develop content for the Interactive Touch Screen, the LED Ribbon and the LED Wall as part of one coordinated experience?**

The Scope of Work calls for content development for all 3 video walls and 3 interactive touch screens. The nature of that experience is left to the discretion of the Proponent.

- 10. Is interactivity part of the scope of work?**

Proponent to decide.

- 11. Please confirm the types of interactivity that are possible with the proposed equipment.**

Please refer to the equipment specifications provided.

- 12. Holosonics Audio Spotlights are specified on the Interactive Touch Screen, but it is not clear if audio playback is included in the systems for the LED Ribbon and the LED Wall. Are audio systems included for these displays? Is there latitude for us to suggest alternate audio systems if our concept involves a specialized audio experience as part of the overall design?**

There are 3 100-inch Interactive Touch Screens mounted on the columns in landscape and are provided with Holosonic AudioSpotlight speakers for local audio reinforcement in front of the screen for any content played back on the interactive screen that may contain audio.

Please see the Data Room for drawings extracted from BranchAV's package indicating the location of displays.

The LED Ribbon and the LED Video Wall do not have audio systems specific to the video walls however, the area in front of these video walls have background music speakers that are zoned such that audio from content on the video walls may be played back in the area. Please note that Level 2 of the CN Tower is one acoustic space with no physical partitions.

Alternate audio systems are not included in the Scope of Work.

- 13. What is required in terms of autonomy for CN Tower staff to manage content programming?**

The CN Tower must retain the ability to remain autonomous. It is expected the Proponent would upload initial files and train CN Tower staff but would have no further ongoing operational role with the experience.

14. Can you provide detailed specifications of the media server and content management system to better evaluate opportunities for interactivity allowed by the system?

This has been uploaded to the Data Room.

15. Is the space ever rented out to groups for private events?

Space is rarely rented out to private events, but full buyouts of the entire space have occurred.

16. Can you confirm elevator traffic and frequency, with and without Public Health Restrictions?

Each elevator completes 12 runs per hour, each cycle completing in approximately 5 minutes. Normally operating capacity is 18 guests per elevator, we are currently operating with a maximum capacity of 9 guests per elevator.

17. How long are people usually waiting for the elevator before leaving?

There can be 3 or more loads waiting per elevator queue at a time, with guests typically waiting 15 minutes for an elevator in the summer season.

18. Please confirm the maximum capacity of the space and the expected/desired turnover at maximum capacity.

Maximum turnover should be aligned with the rate of elevation at approximately 1,000 guests per hour. The maximum occupancy for the area is 700 persons.

19. Regarding Proponent(s) with an unfair advantage or conflict of interest, how would their proposals be evaluated in comparison to other proponent responses? Will unfair advantages be disclosed to other proponents?

All Proposals will be evaluated against the same evaluation criteria set out in this RFP. If a Proponent declares an actual or potential Unfair Advantage or Conflict of Interest the Company shall take whatever remedial action it considers necessary in the circumstances, including up to disqualification of the Proposal from the Proponent with the Unfair Advantage or Conflict of Interest. Divulged Unfair Advantages and Conflicts of Interest will not be disclosed to other Proponents.