

Gamification Expert Webinar

ScaleUp Social Procurement Initiative

Center of Expertise in Agile and Innovative Procurement



Shared Services
Canada

Services partagés
Canada

Canada

Powering world-class technology for Government

A new Social Procurement Initiative

ScaleUp is an initiative led by Shared Services Canada to increase the diversity of bidders on the GC's contracts, in particular Canadian micro and small businesses, Indigenous businesses and businesses owned or led by under-represented groups, such as women, persons with disabilities and visible minorities.



Agenda

1h00-1h05	Introduction	Audrey (CoEAIP)
1h05 -1h15	Description of the requirement	Guylaine Carrière (CoEAIP)
1h15-1h30	Timelines and how to submit a bid	Audrey St-Cyr (CoEAIP)
1h30-1h50	How to register on SRI and obtain a PBN	Kris Ruiter (PAC)
1h50-2h05	How to register in the Procure 2 Pay system	Kari-Ann Patterson/Mohammad Ismail (P2P)
2h05-2h15	How to register on Canada's Digital Marketplace	Natasha Apollonova (TECHNATION)
2h15-2h25	Q&A	Everyone
2h25-2h30	Closing remarks	Audrey St-Cyr (CoEAIP)





Solicitation period: December 1 to 14 at 2 PM ET

Webinar: December 8

Optional One-on-One sessions: December 9-10

Demonstrations: December 16-17

Contract Award: December 24

Debriefings: Following the holidays

Solicitation Documents

1. **ScaleUp Standard Instructions** – read only
2. **Bid Solicitation Form** – to be completed and submitted as your technical bid
3. **Financial Bid Form** – to be completed and submitted as your financial bid
4. **Resulting Contract** – read only



Gamification Expert

The Center of Expertise in Agile and Innovative Procurement (CoEAIP), responsible for exploring and testing agile and innovative procurement practices at Shared Services Canada (SSC), has a requirement for a Gamification Expert (GE) to support the development of the Agile Procurement Learning Initiative (APLI) by providing expert advice to the cross-functional team on how to integrate gamification elements in the training design, to help improve learning. We may award one or more contracts as a result of this solicitation.



Closing Date and Time

December 14, 2021 at 14 Eastern Standard Time UTC-5

Canada will only consider bids submitted to the Contracting Authority's email by the date and time mentioned above.



Location

Remote



Estimated Resulting Contract Value

\$ 15,000.00



Term

The term of any resulting contract is for 3 month(s), but Canada may extend the term for 2 additional 1 year(s) period(s).



Socio-Economic Criteria

This procurement is a set-aside for micro and small business, and woman owned/led business, or visible minority owned/led business, or person(s) with disability owned/led business, or indigenous business.



Evaluation

The evaluation process contains point rated criteria and a demonstration.



Security Requirement

No



For more info

Contracting Authority Name: James Morgan

Phone Number: 604-715-7515

Email: james.morgan@ssc-spc.gc.ca



Comments

Bids will remain valid for a period of 1 year from the closing date of the bid solicitation. Canada may award multiple contracts during this period.

Bid Submission Form – About you

About you

Solicitation Number: SCALEUP001

- I am a Joint Venture
 I am not a Joint Venture

Legal Name	TECHNATION Profile Link	Procurement Business Number (PBN)
<input type="text"/>	<input type="text"/>	<input type="text"/>
Address		Applicable Laws
<input type="text"/>		Ontario
Contact person		
Name	Phone Number	E-mail
<input type="text"/>	<input type="text"/>	<input type="text"/>

1. Security Requirement(s)

There are no security requirements associated with this bid solicitation.

2. Canadian Content Certification

This procurement is limited to Canadian services and goods.

3. Set-aside

This procurement is set-aside for:

Micro and Small Business:

- I am a Micro Business (A business having 1 to 4 employees)
 I am a Small Business (A business having 5 to 99 employees)

AND

Underrepresented Groups:

- Woman-owned business
 Woman-led business
 Visible minority-owned business
 Visible minority-led business
 Person(s) with a disability-owned business
 Person(s) with a disability-led business

OR

Bid Submission Form – Self evaluation

1	The proposed resource should have experience providing educational gamification advice to clients, within a training or learning environment. Feel free to provide any information in the box below such as the name of the resource and details regarding their experience.
<p>Have you done this in the last 5 years?</p> <p><input checked="" type="radio"/> Yes <input type="radio"/> No</p> <p>How often?</p> <p><input type="radio"/> Yearly <input type="radio"/> Quarterly <input checked="" type="radio"/> Monthly <input type="radio"/> Weekly</p> <p>How long?</p> <p><input type="radio"/> For less than a year</p> <p><input checked="" type="radio"/> For 1 to 3 years</p> <p><input type="radio"/> For more than 3 years</p> <p style="text-align: right;">Score: 10/14</p>	<p>Insert response. Limited to 1500 characters.</p> <div style="border: 1px solid #ccc; height: 150px; background-color: #e6f2ff;"></div> <p>1,500 characters left.</p>
Minimum Pass Mark: 9/14	
Total interim score: 10/14	

Bid Submission Form – Demonstrations

Following the solicitation closing date, the proposed resource will be invited to a demonstration, where Canada will evaluate the gamification example. The demonstration will take place on December 16 or 17, 2021.

How will we be scoring you?

The example to be submitted should demonstrate how the game effectively achieves the following:

INTERACTIVE and IMMERSIVE EXPERIENCE

The gamification example should pull the user into the game and present activities that are appropriately demanding and incrementally challenge the user to hone their skills, while ideally providing the optimum balance between the learning curve and the gaming elements.

6 points: strongly demonstrates
3 points: somewhat demonstrates
0 point: poorly demonstrates

USER CENTRIC/EASE OF USE

The gamification example should be intuitive and require little to no instructions on how to immediately begin playing, layering on complexities gradually as the game advances.

6 points: strongly demonstrates
3 points: somewhat demonstrates
0 point: poorly demonstrates

IMPROVED LEARNING EXPERIENCE

The gamification example should allow for, accelerate, and/or improve the learning experience.

6 points: strongly demonstrates
3 points: somewhat demonstrates
0 point: poorly demonstrates

IN-GAME FEEDBACK

The gamification example should provide some form of in-game live feedback that answers the question "How am I doing?". This can take the form of Achievement Badges, Leaderboards, unlocking content etc.

2 points: strongly demonstrates
1 point: somewhat demonstrates
0 point: poorly demonstrates

BONUS POINT - ACCESSIBILITY

1 point: the gamification example contains a form of built-in accessibility function

Minimum pass mark: 12/20

Bid Submission Form – Certifications and signature

By signing below, I confirm that I have read the entire solicitation, including the documents incorporated by reference into the solicitation, and I certify and agree that:

1. I consider my business and its products able to meet, and continue to meet throughout the duration of any resulting contract, any mandatory requirements described in the solicitation, including all certifications and set-aside requirements;
2. The services and/or goods offered are a Canadian service or good as defined in the ScaleUp Standard Instructions;
3. Any subcontractor I engage under any resulting contract must satisfy the set-aside requirements;
4. Upon request by Canada, I must provide all information and evidence supporting compliance to the set-aside requirements;
5. The bid is valid for the period specified in the ScaleUp Standard Instructions;
6. All the information provided in the bid is complete, true and accurate; and
7. I am bound by all the terms and conditions of this solicitation, including the documents incorporated by reference into it, as well as the ScaleUp Standard Instructions.

Signature :



Print Form

Save Form

Financial Bid Form

ScaleUp Financial Bid Form

Bidder's name

Total Evaluated Bid Price

(Automatically calculated)

\$

-

Professional Services

Category	Estimated Level of Effort (days)	Number of Resources	Firm Per Diem Rate	Subtotal
Gamification Expert	15	1		\$ -
Total Estimated Professional Fees				\$ -

Estimated level of effort is provided for evaluation purposes only and does not constitute a commitment by Canada.



**Center of Expertise in Agile and Innovation
Procurement / Centre d'expertise pour
l'approvisionnement agile et novateur
Shared Services Canada / Services Partagés
Canada**

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