

**SHARED SERVICES CANADA**  
**ScaleUp**  
For  
**Gamification Expert (GE)**

Solicitation No.	ScaleUp001	Date	December 10, 2021
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## Questions and Answers

ScaleUp is a new social procurement pilot initiative that helps make the procurement process easier, faster and aims to diversify who receives contracts. Led by the Center of Expertise in Agile and Innovative Procurement (CoEAIP) from Shared Services Canada (SSC), ScaleUp targets micro & small businesses that are either indigenous businesses or businesses owned or led by underrepresented groups (women, visible minorities and/or persons with disabilities). The following Questions and Answers were received either directly as a result of contacting the Contracting Authority, or from either the English or French Webinars held on December 8, 2021.

### Questions & Answers

#### Question - 1

Where should we be entering the proposed resource's name in the Bid Submission Form?

#### Answer - 1

In Section 7. Evaluation there is a blue text box with a limit of 1500 characters. All information concerning the proposed resource and experience should be entered here.

#### Question - 2

Where do we find the list of PAC (Procurement Assistance Canada) list of local representatives?

#### Answer - 2

- [Procurement Assistance Canada \(PAC\) Regional Offices - Buyandsell.gc.ca](https://buyandsell.gc.ca)

Question - 3

Is yesterday's Webinar presentation available? Where and how can I obtain a copy?

Answer - 3

Yes, an edited version of the transcript has been posted on BuyandSell under the Gamification Expert solicitation and is available for download.

Question - 4

With regards to the solicitation, could you confirm whether the request is for a consultant with gamification skills whom can transfer the knowledge to another person and/or team, or a game company which by proxy uses gamification techniques for their app and can apply that knowledge to another person and/or team?

Answer - 4

SSC is looking for a consultant not a fully realized game solution.

Question - 5

Some of the documents in the ScaleUp 001 Gamification Expert tender appear to be not accessible. Is there something wrong with the attachments?

Answer - 5

As stated in the instructions, Adobe Reader must be used to open the pdf documents. Opening the forms with another program could have unknown results and may even render the information entered un-submittable.

Question - 6

With regards to the statement following question, "Is your business at least 51% owned or led by women", if 3 out of 5 Senior Leadership are women does that qualify under the above statement?

Answer - 6

Yes, that would qualify as at least 51% women led since that number would represent 60% of the Leadership Team.

Question - 7

With regards to interpreting what constitutes a Micro or Small business, or other considerations such as which groups qualify as Visible Minorities, is there somewhere we can find the definitions?

Answer - 7

In the Bid Solicitation Form you can click on the small “?” which will open up helpful windows providing additional information, context, and definitions. Additionally, in the ScaleUp Standard Instruction document you can find the definitions under the Interpretation section.

Question - 8

If a small business was to subcontract to an Indigenous business would that qualify?

Answer - 8

As indicated in the certifications at the bottom of the Bid Submission Form, the bidder AND all of its subcontractors must qualify under these categories, not merely one or the other.