



Canada Lands Company
Société immobilière du Canada

RFP No. CNT-2021P08
CN Tower Multimedia Content

Addendum 8.0 – Issued January 5, 2022

This addendum summarizing questions and their responses.

- 1. Will the CN Tower provide schematics or architectural drawings in the CN Tower’s interior floors to the successful Proponent?**

Architectural drawings and/or schematics can be provided to the successful Proponent.

- 2. Can additions be made to the hardware to make the main wall interactive?**

The RFP is for content only, changes or additions to hardware are not permitted.

- 3. What are the expectations/opportunities for content refresh after project delivery?**

Opportunities exist and should be included in your proposed strategies.

- 4. Should we provided a quote for ongoing system maintenance.**

Yes.

- 5. Should we provide references for subcontractors?**

Yes.

- 6. What is the required time period for post-installation technical support before the the maintenance agreement is instated?**

Minimum of 180 days post-installation support required before maintenance agreement is instated.

- 7. Regarding the Holosonic Spotlight Speakers, is there any way to have the speakers play the native audio from videos shown on either the full-height video wall or partial video wall? How loud do the speakers get?**

Holosonic speakers:

These speakers extremely directional and meant to provide audio only to people right under it, without any spillage. The area of coverage is 8ft x 8ft approx. in front of each 100inch interactive video screen. These are located right in front of the 100inch interactive displays and will playback content audio only on the holosonic speakers and not on the background music speakers.

Background Music Speakers:

There are general background music speakers to cover the entire floor please refer to speaker layout attached. Speakers in front of each of the video walls are zoned such that they can if necessary playback audio for content displayed on each video wall. However, the background music speakers are not directional and will spill sound outside the general coverage area as the whole floor is an open space, therefore it is not recommended and at client discretion, as multiple sources of audio in a single acoustic space can be perceived as noise. Additionally, the glass floor area will not have coverage as there is a glass floor above it.

- 8. Pending our company winning the RFP, would the CN Tower be able to provide schematics or architectural drawings in the CN Tower's interior floors?**

Drawings and schematics can be provided to the Preferred Proponent upon execution of the Agreement.

- 9. Would the successful Proponent become the "Consultant" as referenced in the Consulting/Professional Services Agreement?**

The Preferred Proponent would be presented with the Consulting/Professional Services Agreement, and upon execution of the Agreement by all the parties the Proponent would be the Consultant.

- 10. Requesting clarification on what "exclusivity" means? Under Schedule 1, Scope of Work, you mention "The Proponent must provide to the Company exclusive broadcast-ready content for display on the Equipment. The exclusive content is to be the property of the CN Tower." Would the CN Tower own the rights to just the video files housing the content or would that include ownership of the digital assets used to make the video(s) and/or interactive application(s) displayed on the touch screens?**

By exclusivity the Company means the Company will become the owner of, or the beneficiary of an exclusive, perpetual licence to, the copyright and any associated intellectual property rights of the final product, but not in the methods of production. If the Proponent's proposal requires

third-party IP rights, it is the Proponent's obligation to secured all necessary rights and consents such that the Company has exclusive rights to the final product.

- 11. According to section 3.3.11. Personnel, "The Proponent should submit information related to the qualifications and experience of personnel who will be assigned to perform activities contemplated by the Scope of Work, which may include resumes, documentation of accreditation, and/or letters of reference.", however, section 2.23 Personal Information, it says, "The Proponent should not submit as part of its Proposal any information related to the qualifications or experience of individuals who will be assigned to perform any work unless specifically requested." We are confused as the RFP seems to contradict itself. Can we or can we not include personal info along with qualifications and experiences of individuals who will be carrying out the work?**

The Proponent should read the two provisions as being read together – please consider the information at section 3.3.11 to be the sort of “specific request” contemplated by section 2.23.