

ADVANCE CONTRACT AWARD NOTICE (ACAN)

An Advance Contract Award Notice (ACAN) allows departments and agencies to post a notice, for no less than fifteen calendar days, indicating to the supplier community that it intends to award a good, service or construction contract to a pre-identified contractor. If no other supplier submits, during the fifteen calendar day posting period, a statement of capabilities that meet the requirements set out in the ACAN, the competitive requirements of the government's contracting policy have been met. Following notification to suppliers not successful in demonstrating that their statement of capabilities meets the requirements set out in the ACAN, the contract may then be awarded using the Treasury Board's electronic bidding authorities.

If other potential suppliers submit statements of capabilities during the fifteen-calendar day posting period, and meet the requirements set out in the ACAN, the department or agency must proceed to a full tendering process on either the government's electronic tendering service or through traditional means, in order to award the contract.

Contracting Officer Name:

Michelle Owens

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DESCRIPTIVE TITLE:

Alberta Region Impact Assessments: Developing an Evaluation Framework

BACKGROUND

Prairies Economic Development Canada (PrairiesCan) has a mandate to promote and support economic diversification in the prairies, and to advance the interests of Canadians in the Prairies. PrairiesCan helps to build a strong competitive Canadian economy by supporting business, innovation, and community economic development unique to Alberta, Saskatchewan, and Manitoba through four key roles:

- **Investor:** create jobs and growth through strategic investments and targeted initiatives
- **Convenor:** connect economic actors to support collaboration and growth
- **Advisor:** inform economic decision-making and advocate for Prairie interests
- **Pathfinder:** help people navigate federal economic programs and services

PrairiesCan Alberta Region is looking to identify qualitative and quantitative measures and indicators for each one of its four roles to assess the degree to which these roles are contributing to community and regional economic growth, inclusiveness and diversification.

Objective: This contract is focused on Alberta, and the Contractor must have a strong knowledge and experience on program evaluation, the development and implementation of outcomes-based performance frameworks for public sector organizations. Activities undertaken by the Contractor may include but are not limited to: assessment, analysis and evaluation of PrairiesCan Alberta Region current performance measures processes and indicators, engagement with key stakeholders and PrairiesCan Alberta Region staff, and research

REQUIREMENTS/RESULTS:

The requirement is to conduct analysis in the following areas:

- The level of awareness of PrairiesCan Alberta region among regional stakeholders;
- The impact PrairiesCan Alberta region is having in the regions in which it is working;
- Community economic development, levels of engagement, and degree of inclusiveness as a result of its involvement.
- This will include reviewing and analyzing current PrairiesCan indicators, as well as potentially identifying new ones.
- An appropriate way to measure PrairiesCan Alberta region's roles as a trusted convenor, pathfinder and advisor as well as overall policy activities, such as strategic analysis.
 - This will include reviewing and analysing existing policies, programs, measures, indicators, processes, and technologies.
- Mechanisms to establish benchmark data that could be comparable over time.
- Mechanisms to better present multi-year projects results.
- Based on the previous assessment and analysis, develop a measurement and evaluation framework that includes a logic model, definition of indicators and measures for the outcomes and outputs, data sources for each measure, description of proposed methods, and tools for collecting and reporting on key measures.
 - This work will include conducting workshops to help inform PrairiesCan staff and key stakeholders (e.g. Western Canada Business Service Network stakeholders) on the importance and components of outcome-based performance management.

IDENTIFICATION OF CONTRACTOR

Name of Contractor: **ET Marchak Consulting**

Address: 10523 - 135 Street NW

City: Edmonton, AB

Country: Canada

REASON FOR AWARDING CONTRACT TO THIS CONTRACTOR

The creation of the new Prairie agency adds complexity and urgency to this work. The new Prairie agency will be expected to deliver on its renewed mandate and roles during the current fiscal year and contracting with ET Marchak Consulting will help us assess the degree to which PrairiesCan roles are contributing to community and regional economic growth, inclusiveness and diversification. This assessment will help us understand how better support economic recovery efforts as well as building a resilient economy.

ESTIMATED COST

The period of the contract will be from January 2022 to June 30, 2022 and the total amount of the contract is estimated to be \$36,000.00 including taxes.

APPLICABLE TRADE AGREEMENTS AND APPLICABLE LIMITED TENDERING REASONS:

Sample wording should NAFTA & AIT be applicable

The North American Free Trade Agreement (NAFTA) and the Agreement on Internal Trade (AIT) (T.B. 10.2.8(b)) are applicable. With the absence of competition for technical reasons and that the services can only be supplied by Company X and no reasonable alternative or substitute exists is the basis for the limited tendering.

**CLOSING DATE AND TIME FOR WRITTEN SUPPLIER RESPONSES
CHALLENGING THIS REQUIREMENT IS 2:00 P.M, EASTERN TIME, 2022-01-19**

You are hereby notified that the government intends to solicit a bid and negotiate with the firm identified above.

If you wish to submit a written response showing that you are capable of meeting this requirement, it must be done not later than the closing date and time. As it is intended to proceed in a timely manner, responses received after the closing date will not be considered. The Crown reserves the right not to open this procurement to competition.

Responses received on or before the closing date will be considered solely for the purpose of deciding whether or not to conduct a competitive procurement. Information provided will be used by the Crown for technical evaluation purposes only and is not to be construed as a competitive solicitation. Your written response must provide sufficient evidence (e.g. specifications, technical data, drawings, or any other proof) that clearly demonstrates that your product or service is capable of fulfilling this requirement.

Suppliers that have submitted a response will be notified in writing of Industry Canada's decision to continue with the non-competitive procurement or to compete the requirement.

Should you have any questions concerning this requirement, contact the contracting officer identified above. The Industry file number, the contracting officer's name and the closing date of the ACAN must appear on the outside of the envelope in block letters or, in the case of a facsimile transmission, on the covering page.