

## NOTICE OF PROPOSED PROCUREMENT (NPP)

### For ProServices

**GSIN:** Project Management Services R019BF

<b>Reference Number:</b>	N/A	<b>Solicitation Number:</b>	ISED 202190
<b>Organization Name:</b>	Innovation, Science and Economic Development Canada		
<b>Solicitation Date:</b>	2022-02-28	<b>Closing Date:</b>	2022-03-07 02:00 PM Eastern Daylight Saving Time EDT
<b>Anticipated Start Date:</b>	2022-04-01	<b>Estimate Level of Effort:</b>	530 days per resource
<b>Estimated Delivery Date:</b>	N/A	<b>Contract Duration:</b>	It is intended to result in the award of one (1) contract for two years
<b>Solicitation Method:</b>	Competitive	<b>Applicable Trade Agreements:</b>	Below CFTA
<b>Comprehensive Land Claim Agreement Applies:</b>	No	<b>Number of Contracts:</b>	1

### Requirement Details

#### **Tendering Procedure: Selective Tendering**

This requirement is open only to those ProServices Supply Arrangement Holders who qualified under Tier 1 for services in the *National Capital* Region for the following category:

*Two(2) Intermediate Communication Consultant*

The following SA Holders have been invited to submit a proposal:

1.0 Jennifer Rae-Brown

2.0 Southside Communications Inc.

## **Description of Work:**

In July 2014, an *Act to promote the efficiency and adaptability of the Canadian economy by regulating certain activities that discourage reliance on electronic means of carrying out commercial activities, and to amend the Canadian Radio-television and Telecommunications Commission Act, the Competition Act, the Personal Information Protection and Electronic Document Act and the Telecommunications Act* came into force. This legislation is otherwise known as Canada's Anti-spam Legislation (CASL). It protects Canadian consumers from the most damaging and deceptive forms of spam and online threats such as identity theft, phishing and malware. CASL also helps position Canada as a leader in the digital economy.

As of January 2015, all but a few provisions came into force. The remaining provisions related to the Private Right to Action were suspended in June 2017.

The Office of Consumer Affairs (OCA) is responsible for CASL communications and outreach activities. They work in collaboration with the policy lead for the file, Innovation Science and Economic Development Canada's (ISED) Marketplace Framework Policy Branch, as well as the three enforcement agencies: Canadian Radio-television and Telecommunications Commission (CRTC), Competition Bureau (CB) and the Office of the Privacy Commissioner (OPC). As part of this responsibility, OCA is responsible for the media monitoring of the law and analyzing data from various outreach activities.

**Security Requirement:** *not applicable*

**Minimum Corporate Security Required:** *not applicable*

**Minimum Resource Security Required:** *not applicable*

## **Contract Authority**

**Name:** *Leonard Irani*  
**Phone Number:** *613-447-7050*  
**Email Address:** [Leonard.irani@ised-isde.gc.ca](mailto:Leonard.irani@ised-isde.gc.ca)

## **Inquiries**

Inquiries regarding this RFP requirement must be submitted to the Contracting Authority named above. Request for Proposal (RFP) documents will be e-mailed directly from the Contracting Authority to the Qualified Supply Arrangement Holders who are being invited to bid on this requirement. BIDDERS ARE ADVISED THAT "BUYANDSELL.GC.CA" IS NOT RESPONSIBLE FOR THE DISTRIBUTION OF SOLICITATION DOCUMENTS. The Crown retains the right to negotiate with any supplier on any procurement. Documents may be submitted in either official language.