

**AAFC RFP 01B68-22-0079**

**Executing Agency in Japan for the Canada Brand**

**AMENDMENT #1**

**ANNEX "C"**

**EVALUATION PROCEDURES & CRITERIA TECHNICAL PROPOSAL**

**Page 48**

**DELETE:**

**MR4: Coordinator**

The Bidder **must** provide a minimum of two (2) Project Coordinators who have more than three (3) years of individual experience in working with web developers and ecommerce platform providers in Japan. To demonstrate the experience the Bidder **must** submit a detailed CV.

**INSERT:**

**MR4: Coordinator**

The Bidder **must** provide a minimum of two (2) Project Coordinators who have more than three (3) years experience (combined) in digital marketing in Japan. To demonstrate the experience the Bidder **must** submit a detailed CV.