



**TELEFILM** PARTENAIRE  
CANADA DE ▶  
CHOIX

# ECO- RESPONSIBILITY

## ACTION PLAN 2021-2023

PHASE 1 – December 16, 2021  
Modified for RFP- Canada Pavilions  
presentation June 2022.

# SUMMARY NOTE

## CONTEXT:

In response to both the Government of Canada's commitment to net-zero emissions by, or before, 2050, **and** Telefilm Canada's reprioritizing ecoresponsibility as a key pillar in its overall strategic thinking, Telefilm's executive team responded with mandating the creation of an Action Plan on Ecoresponsibility. **Contained herein is Phase 1 – Telefilm's Ecoresponsibility Action Plan.** This will feed into the development of Telefilm's sustainability strategy.

An internal ecoresponsibility working group was established. A Project Management Charter was instituted and guides the team's work.

## PURPOSE:

- i. Outline rationale, vision and scope of Ecoresponsibility Action Plan requested by the Board
- ii. Present Phase I of our Ecoresponsibility Action Plan, with its **seven action items** that include Timeline and KPIs

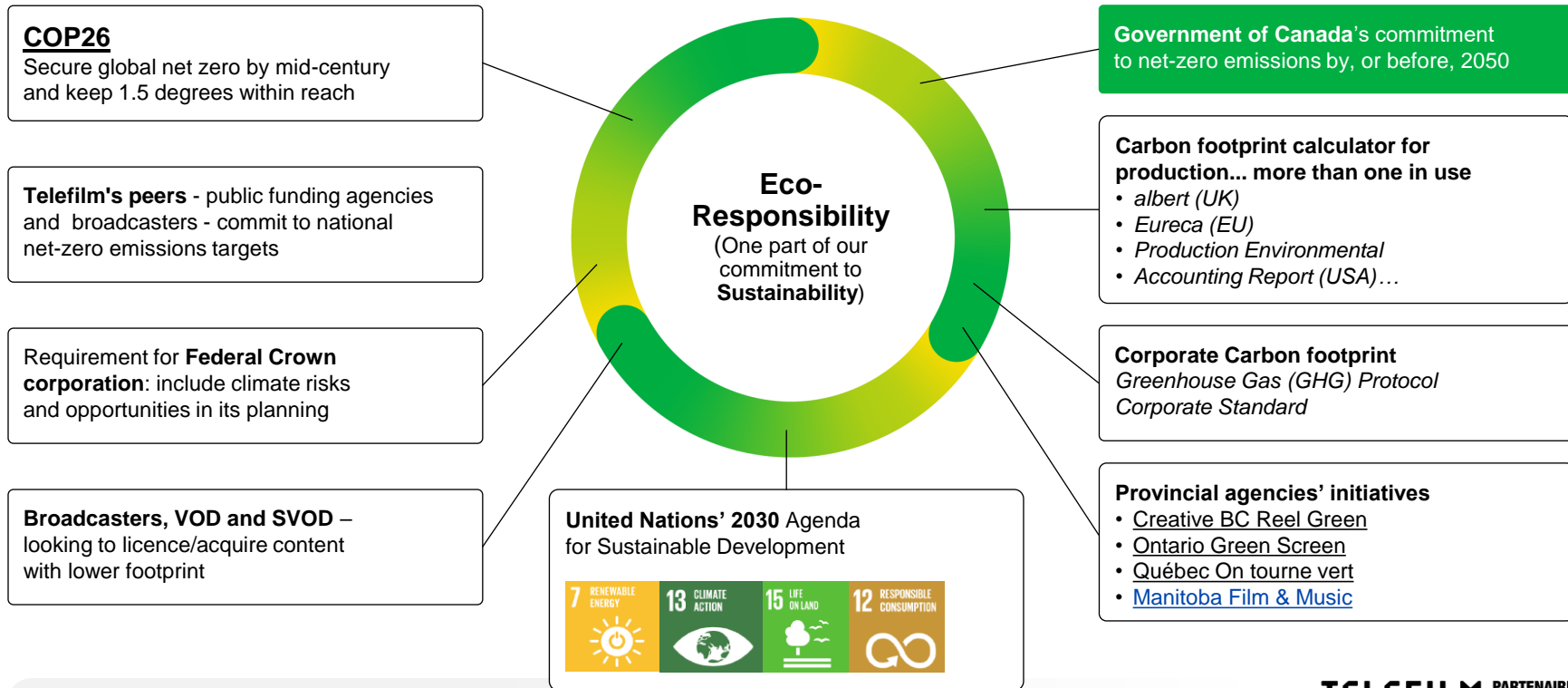
## MAIN TAKEAWAYS:

- i. Presentation of Plan to the Board completed, and questions answered
- ii. Obtain support from the Board to operationalize this plan and move forward

*"For the sake of our health, our children and grandchildren and even our economic well-being, we must make protecting the planet our top priority."*

David Suzuki

# CONTEXT



# CANADIAN NET-ZERO EMISSIONS ACCOUNTABILITY ACT

## NET-ZERO EMISSIONS BY OR BEFORE 2050

To implement net-zero in real property and fleet operations, **the Government of Canada will reduce absolute Scope 1 and Scope 2 GHG emissions by 40% by 2025 and by at least 90% below 2005 levels by 2050.** On this emissions reduction pathway, the government will aspire to reduce emissions by an additional 10% each 5 years starting in 2025.

This work will require:

- An emissions reduction plan, a progress report, and an assessment report for each target to be tabled in both Houses of Parliament and made available to the public.
- The establishing the Net-Zero Advisory Body as a Governor in Council-appointed body.

Crown corporations will be encouraged to publicly disclose their GHG emissions annually.

# TELEFILM'S VISION

## VISION

**As a responsible leader in, and champion of, the Canadian audiovisual industry,** Telefilm Canada commits to **adopting eco-responsibility as a lens through which we work.** This transformative commitment will be actualized in its capacity as:

- an investor in the value chain of content production;
- a promoter of Canadian talent, and the industry, both nationally and internationally;
- a financial administrator; and
- an employer and Crown corporation.

This is in alignment with the Government of Canada's target to achieve **net-zero emissions by 2050.**

## OUR COMMITMENT

To lead and support the industry to mobilize collectively through informed, business practices; and the establishing of science-based policies and targets. This commitment will be operationalized through our Programs, Initiatives, Promotion and Communication efforts, Research, Training and HR policies.

# ACTION PLAN

## ACTION 1

## BENCHMARKING AND REPORTING

**By 2023 - Telefilm will establish a validated science-based target and timeline to reduce its energy consumption and carbon emissions, in alignment with this target. It will report annually on this progress.**

This corporate assessment will cover our offices and our various Pavilions - everywhere *we do business*.

To accomplish above, Telefilm will establish its corporate **environmental baseline** for fiscal year 2021-22 in alignment with the [Greenhouse Gas Protocol](#) to deliver a complete picture of its emissions and energy use.

KPIs	TIMELINE
Emissions Scope 1, 2 & 3 defined.	March 2022
Environmental baseline completed.	October 2022
Reduction targets established, with related action plan. Submit baseline and targets for 3 <sup>rd</sup> party validation.	December 2022
<a href="#">SBTi</a> approval of target received.	March 2023
Initiate annual reporting.	April 2023 (baseline reporting)