



ADDENDUM # 1

Date: August 26, 2022

Title: Marketing, Social Media Management and Promotion Services for the Taste of Canada Campaign

The Department of Foreign Affairs, Trade and Development hereby amends, in accordance with this addendum the Request for Proposals (RFP) for the provision of marketing, social media management and promotion services for the Taste of Canada campaign, bearing number 22-215122. This addendum hereby forms part of the RFP and the purpose is to:

1. Answer questions related to the RFP that we received

This addendum is issued prior to receipt of bids to provide for certain revisions to and clarification of the solicitation documents.

QUESTIONS AND ANSWERS

Q1. Whether companies from Outside Canada can apply for this? (like, from India or USA)

A1. Yes, suppliers from any country may submit proposals.

Q2. Whether we need to come over there for meetings?

A2. No, meetings can take place virtually.

Q3. Can we perform the tasks (related to RFP) outside Canada? (like, from India or USA)

A3. Yes.

Q4. Can we submit the proposals via email?

A4. Yes, please see the cover page and section 2.4 (Submission of Bids) of the RFP for more information about proposal delivery.

ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED