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Request for Proposal (RFP)
AMENDMENT

Demande de proposition (DDP)
MODIFICATION

Proposal To: Natural Resources Canada
We hereby offer to sell to His Majesty the King in right of Canada, in accordance with the terms and conditions set out herein, referred to herein or attached hereto, the goods, services, and construction listed herein and on any attached sheets at the price(s) set out therefor.

Proposition à: Ressources Naturelles Canada
Nous offrons par la présente de vendre à Sa Majesté le Roi du chef du Canada, aux conditions énoncées ou incluses par référence dans la présente et aux annexes ci-jointes, les biens, services et construction énumérés ici sur toute feuille ci-annexée, au(x) prix indiqué(s).

Comments – Commentaires

Issuing Office – Bureau de distribution

Finance and Procurement Management Branch
Natural Resources Canada
580 Booth Street
Ottawa, ON
K1A 0E4

Title – Sujet ENERGY STAR® Brand Monitoring	
Solicitation No. – No de l’invitation NRCan-5000072745	Date March 14, 2023
Requisition Reference No. - N° de la demande 173077	Amendment No. – Modification No. 002
Solicitation Closes – L’invitation prend fin at – à 02:00 PM (EDT) on – le March 16, 2023	
Address Enquiries to: - Adresse toutes questions à: raymond.thai@NRCan-RNCan.gc.ca	
Telephone No. – No de telephone 343-543-7427	
Destination – of Goods and Services: Destination – des biens et services: -See herein.	
Security – Sécurité There are no security requirements associated with this requirement.	
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l’entrepreneur	
Telephone No.:- No. de téléphone: Email – Courriel :	
Name and Title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/de l’entrepreneur (taper ou écrire en caractères d’imprimerie)	
_____ Signature	_____ Date



This Amendment **001** of RFP #**5000072745** is issued to:

- Respond to questions.
- 1. Please quantify the number of unauthorized non-participant EnergyStar resellers
Answer: There are no way for the ENERGY STAR program to provide an answer to this question.
- 2. Unauthorized Non-Participants EnergyStar sellers product categorization (w.r.t EnergyStar Product Categories) will have additional price impact. Is that to be included separately or does not fall into the scope yet?
Answer: Out of scope.
- 3. Below category does not have any info on approved products so please advise if it also needs to be included in monitoring activities? If yes we shall require complete dataset/api with certification status in requested format please.
<https://www.energystar.gov/productfinder/product/certified-central-air-conditioners/results>
Answer: Environment protection Agency (EPA) is updating the product finder, the info will be available soon.
- 4. Windows, Doors, & Skylights category takes to another page ([Certified Products Directory \(nfr.org\)](#)), and we did not explore further due to several given options so seek if this also needs to be verified and checked for website monitoring, if yes dataset is requested in format provided?
Answer: Windows, Doors and skylights certified products information are available on the ENERGY STAR Canada website.
- 5. We contacted EnergyStar but they asked to contact NRCan directly; since data of energy star will be provided by NRCAN we seek if we can have one column included that gives us quick identification of product, part #, upc etc. ;Some database lists only last certified date and we are left with only presumption that any date given under this column means that all products listed are certified in such database; please advise if our understanding is correct
Answer: Correct, any item in the certification datasets are certified.
- 6. Can you please provide list of all websites with total count for EnergyStar Participants-Authorized and/or unauthorized products sellers; it is requested to check the complexity of website for costing purposes. In case non-availability of this information before contract award; we will declare the complexity level of each target website after contract award and rate will be applicable per financial proposal and declared complexity of website
Answer: A list of all current ENERGY STAR participants (approximately 1000 participants) is available on the ENERGY STAR website with link to participants website.
- 7. Can you please provide list of all websites with total count for unauthorized non-participant products sellers; it is requested to check the complexity of website for costing purposes. In case non-availability of this request before contract award; we will declare the complexity level of each target website after contract award and rate will be applicable per financial proposal and declared complexity of website
Answer: We don't have a list of unauthorized non-participants products sellers, that is the purpose of the work under the Brand Monitoring Service.
- 8. Can you please provide list of all websites with total count for EnergyStar Participants-Authorized and/or unauthorized products sellers
Answer: A list of all current ENERGY STAR participants (approximately 1000 participants) is available on the ENERGY STAR website with a link to participants website. However, We don't have a list of unauthorized non-participants products sellers, that is the purpose of the work under the Brand Monitoring Service.



9. We presume physical visit to any large-scale retailers is not required to verify if those are carrying a energy star label on its un-certified product due to no legal capacity of contractor and unknow location of their warehouses/storage and logistics conditions and the time when such label are pasted on products. Additionally, any online seller's store/warehouse visit cannot be offered or accepted as part of the scope due to no legal authority of contractor at this point of time Also we are not aware if the seller uses drop shipping method as it is exclusively between seller and OEM, please confirm!

Answer: Correct, physical verification is outside the scope of work for this project.

10. In lieu to anticipated forgoing efforts; lumpsum payment is not a viable option but it will vary with respect to each website (due to complexity of each website and the products listed therein), can the payment be for each website.

Answer: Please refer to Appendix 2 – Financial Bid Presentation Sheet.

11. Is this procurement meant for an Aboriginal business only? If the methodologies and technical approach of an non-aboriginal business is superior than the aboriginal business, will it be considered for the evaluation-we are not aboriginal should we not submit our bid?

Answer: This Procurement is open to all suppliers.

12. The trademarks need to be checked for uncertified products only? Or searched through the whole database of a supplier/retailer. For example on Walmart, do we need to check each product on the platform and see which products have the trademark and identify whether they are allowed to use it or not?

Answer: Yes, all products would need to be checked for use of the ENERGY STAR mark and then cross checked against certification dataset to identify misuse. Our understanding is that there would be no way to identify uncertified products without checking the entire product listing.

13. For a given platform let's say Walmart, do we need to search the whole platform each month and identify brands which are not authorized and are selling products under the energy star trademark? (This will increase the scope of the project by tons) Or do we need to check for only the products (model numbers and UPCs) which are present on the energystar database?

Answer: The successful bidder will need to identify which products are using the ENERGY STAR logo and then identify which of those products do not appear on any certification lists (based on product #).

14. Will a list of authorized participants be provided?

Answer: A list of all current ENERGY STAR participants (approximately 1000 participants) is available on the ENERGY STAR website.

15. Will a list of non-participants be provided?

Answer: We don't have a list of non-participants.

16. Will a list of non-authorized participants be provided?

Answer: We don't have a list of non-authorized participants.

17. Is it necessary to look for the trademark on webpages?

Answer: Refer to clause 3.1 and 3.2 of the statement of work.

18. Will a list of authorized (participant) organizations be provided to identify non-authorized organizations?

Answer: A list of all current ENERGY STAR participants (approximately 1000 participants) is available on the ENERGY STAR website.

19. Non-authorized organization essentially means a brand which is not energystar-certified at all and its selling products under that name?



Answer: it means a non-ENERGY STAR participants and is pretending to be a ENERGY STAR participants.

20. To identify such brands, each and every platform needs to searched thoroughly by going through each and every product page?

Answer: Refer to clause 3.2.1 of the statement of work.

21. Can first milestone set to have some additional time after all the databases, websites, number of websites, complexity of each websites and the webs/products to be monitored are determined ?

Answer: Canada has considered this request; however, the requirement remains unchanged.

ALL OTHER TERMS AND CONDITIONS REMAIN THE SAME.