

Addendum No. 1**Quantitative Research Services**

Following are questions(s) (Q.); answer(s) (A.); modification(s) (M.) and notice(s) (N.) regarding RFP 2023-4215.

Unless otherwise specified, capitalized words and terms have the meaning set out in the RFP. All questions were received in English. In the event of any discrepancy, inconsistency or conflicts between the wording of the English or French version of this Addendum No.1 or any related documents, the wording of the English version shall prevail.

Q1. We wished to enquire if we should assume that there would be a work-on-site requirement for this opportunity?

A1. The Consultant is expected to work virtually from its premises and CDIC does not anticipate any work on site.

Q2. I am writing to seek clarification regarding a specific term mentioned in the Request for Proposal (RFP) document. In the section outlining the survey requirements, it states that the survey should include "seventeen (17) questions with many responses requiring sixty (60) to seventy-five (75) data points in addition to screening and standard demographic questions."

Could you please provide further clarification on what is meant by "data points" in this context? Are the questions multiple-choice? I want to ensure a clear understanding of this term to accurately fulfill the survey requirements outlined in the RFP.

Additionally, if there are any specific examples or guidelines related to the types of information that constitute a "data point," it would be helpful to receive those details.

A2. The questionnaire is about 12-14 minutes in length. The questionnaire formally contains 17 distinct questions plus approximately 10 demographics. Two of the questions are open-ended. Many of the questions require multiple answers. Three of the questions require yes/no answers to each of six sub-questions (e.g., which of the following products do you own) and another to four options. One question has roughly twenty options requiring yes/no answers. Because of the many alternatives, there about 60-75 actual answers required.

ALL OTHER TERMS AND CONDITIONS OF THE RFP REMAIN UNCHANGED.

[END OF ADDENDUM NO. 1]