

## **TASK Based Professional Services (TSPS) Requirement**

***Please note that the TSPS NPP MUST be published simultaneously with the issuance of the invitation to suppliers.***

This requirement is for: **Health Canada**

This requirement is open only to those **Supply Arrangement Holders under E60ZT-18TSPS** who qualified under Tier 1 for the following category(ies): 3. Project Management Services Stream - 3.11 Communications Consultant

**The following SA Holders have been invited to submit a proposal.**

1. Accurate Design & Communication Inc.
2. Aaron Aubin Consulting Inc
3. Creative Fire LP
4. Human Contact Inc
5. NIVA Inc
6. Parriag Group Inc and Atlantic Evaluation Group
7. Pleiad Canada Inc
8. SCOTT REID, SCOTT FESCHUK
9. Stiff Sentences Incorporated
10. StrategyCorp Inc
11. Lightning Tree Consulting Inc.
12. MINDWIRE SYSTEMS LTD., Akkada Professional Services inc., HubSpoke Inc., in Joint Venture
13. SEASI Consulting Inc.
14. Tato Recruiting Inc., S.I. SYSTEMS ULC, in Joint Venture
15. The VCAN Group Inc.

### **Description of the Requirement:**

The Canadian Drug Agency Transition Office (CDATO) requires communications expertise in order to plan and implement a communications and brand strategy related to the future Canadian Drug Agency (CDA).

A comprehensive communications and brand strategy, as well as support with tactics and delivery, is required to support the establishment of the new Agency and other relevant organizations. The scope of the contract would include the development and execution of a public, stakeholder and internal communications strategy, as well as the development and execution of communications tactics, including social media approaches.

The required tasks may include but are not limited to the following: communications strategy, communications tactics and products; and a brand strategy that conveys the role, image, and position of the Agency, and may include a distinguishing logo, slogan, sign, symbol, or design scheme, or combination of these.

All activities and deliverables listed above must be designed in collaboration with Health Canada and external parties, as appropriate.

**Level of Security Requirement:**

**Company Minimum Security Level Required**

<b>Canada</b>	<b>NATO</b>	<b>Foreign</b>
<input type="checkbox"/> Protected A	<input type="checkbox"/> NATO Unclassified	<input type="checkbox"/> Protected A
<input type="checkbox"/> Protected B	<input type="checkbox"/> NATO Restricted	<input type="checkbox"/> Protected B
<input type="checkbox"/> Protected C	<input type="checkbox"/> NATO Confidential	<input type="checkbox"/> Protected C
<input type="checkbox"/> Confidential	<input type="checkbox"/> NATO Secret	<input type="checkbox"/> Confidential
<input type="checkbox"/> Secret	<input type="checkbox"/> Cosmic Top Secret	<input type="checkbox"/> Secret
<input type="checkbox"/> Top Secret		<input type="checkbox"/> Top Secret
<input type="checkbox"/> Top Secret (SIGINT)		<input type="checkbox"/> Top Secret (SIGINT)

Special comments: \_\_\_\_\_

**Resource Minimum Security Level Required**

<b>Canada</b>	<b>NATO</b>	<b>Foreign</b>
<input type="checkbox"/> Protected A	<input type="checkbox"/> NATO Unclassified	<input type="checkbox"/> Protected A
<input type="checkbox"/> Protected B	<input type="checkbox"/> NATO Restricted	<input type="checkbox"/> Protected B
<input type="checkbox"/> Protected C	<input type="checkbox"/> NATO Confidential	<input type="checkbox"/> Protected C
<input type="checkbox"/> Confidential	<input type="checkbox"/> NATO Secret	<input type="checkbox"/> Confidential
<input type="checkbox"/> Secret	<input type="checkbox"/> Cosmic Top Secret	<input type="checkbox"/> Secret
<input type="checkbox"/> Top Secret		<input type="checkbox"/> Top Secret
<input type="checkbox"/> Top Secret (SIGINT)		<input type="checkbox"/> Top Secret (SIGINT)

Special comments: Reliability Status

**Document Safeguarding Security Level Required**

<b>Canada</b>
<input type="checkbox"/> Protected A - DOS
<input type="checkbox"/> Protected B – DOS
<input type="checkbox"/> Protected C – DOS
<input type="checkbox"/> Confidential – FSC
<input type="checkbox"/> Secret - FSC
<input type="checkbox"/> Top Secret - FSC
<input type="checkbox"/> NATO Confidential - FSC
<input type="checkbox"/> NATO Secret - FSC
<input type="checkbox"/> Cosmic Top Secret - FSC

Special comments: \_\_\_\_\_

**Applicable Trade Agreements:**

World Trade Organization Agreement on Government Procurement (WTO-AGP)”, “the Canada-European Union Comprehensive Economic and Trade Agreement (CETA), and the “Canadian Free Trade Agreement (CFTA), the “Canada-Chile Free Trade Agreement”, the “Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)”, the “Canada-Columbia Free Trade Agreement”, the “Canada Honduras Free Trade Agreement”, the “Canada-Korea Free Trade Agreement”, the “Canada-Panama Free Trade Agreement”, the “Canada-Peru Free Trade Agreement”, and the “Canada-Ukraine Free Trade Agreement”, the “Canada-United Kingdom Trade Continuity Agreement”

**Associated Documents:**

None

**Proposed period of contract:**

The proposed period of contract shall be from contract award to June 30, 2024

**Estimated Level of Effort:**

The estimated level of effort of the contract will be for 220 days.

File Number: 1000247618

Contracting Authority: Sami Nouh

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***NOTE: The Task and Solutions Professional Services (TSPS) Method of Supply is subject to quarterly refresh cycles. If you wish to find out how you can be a "Qualified SA Holder", please contact [SPTS.TSPS@TPSGC-PWGSC.GC.CA](mailto:SPTS.TSPS@TPSGC-PWGSC.GC.CA)***